

A CRITICAL DISCOURSE ANALYSIS IN ORIGINAL SOUNDTRACK OF "FROZEN" DISNEY FILM

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Abstrak: *Analisis wacana kritis merupakan jenis penelitian analisis wacana yang mempelajari penyalahgunaan kekuasaan sosial, dominasi, dan ketidaksetaraan yang terbentuk, diproduksi, dan ditentang oleh teks dan pembicaraan dalam konteks sosial dan politik. Soundtrak dapat menjadi bagian dari sebuah wacana, karena lirik dari soundtrak tersebut adalah sebagai teks, dan teks adalah bagian dari sebuah opini. Tujuan dari penelitian ini adalah untuk mendeskripsikan arti, isi, aspek sosial dan kognisi sosial dari soundtrak tersebut. Metode dalam penelitian ini menggunakan analisis deskriptif kualitatif. Pengumpulan data pada penelitian ini ialah dari lirik soundtrak kemudian dijelaskan isi dari soundtrak tersebut menggunakan teori dari Van Dijk. Hasil dari penelitian ini menunjukkan bahwa struktur dari soundtrak tersebut mengandung struktur makro, struktur super dan struktur mikro. Struktur makro dalam soundtrak tersebut menceritakan kepada masyarakat tentang dua saudara yang dipisahkan oleh kedua orang tuanya dikarenakan perbedaan kemampuan yang mereka miliki. Struktur super mengandung unsur skema. Skema dalam soundtrak tersebut menceritakan kepada masyarakat tentang dua saudara yang melakukan pemberontakan kepada keluarganya. Struktur mikro dalam soundtrak menceritakan kepada masyarakat tentang dua saudara yang tidak peduli dengan apa yang dibicarakan orang-orang dibelakang mereka dan kekuatan cinta sejati diantara merekalah yang membuat hidup mereka hidup bahagia.*

Kata kunci: *Analisis Wacana Kritis, Struktur, Soundtrak Film "Frozen"*

Abstract: *Critical discourse analysis is a type of discourse analytical research that primarily studies the way social power abuse, dominance, and inequality are enacted, reproduced, and resisted by text and talk in the social and political context. The original soundtrack can be a part of discourse because the lyrics of soundtrack as a text and texts are parts of opinion. The purpose of this study was to describe the meaning, contents, social aspect and social cognition in the soundtracks. The study used qualitative descriptive analysis. The data were taken from the lyrics then classified the contents by using Van Dijk's theory to analyze the data. The result of this study indicated that the structure of soundtracks contained macro, super, and micro structure. Macro structure contained general meaning. Macro structure in the soundtracks told us about two sisters that were separated by their parents because of their different abilities. Super structure contained scheme. The scheme in the soundtracks told us about two sisters that rebelled against their family. Micro structure contained the intrinsic elements. Micro structure in the soundtracks told us about two sisters that didn't care with what had been discussed by people behind and the true love between both of them which made their lives happy.*

Keywords: *Critical Discourse Analysis, Structures, Soundtracks of "Frozen" Film*

INTRODUCTION

In the daily activity we are using language as a tool of communication. We use language to inform the people around us to know what we feel and what we want. Van Dijk in Basir (2014:4) we use the notion of the context whenever we want to indicate that some phenomenon, event, action or discourse needs to be seen or studied in relationship to its environment, that is, its "surrounding" conditions and consequence. Crystal and Cook in Nunan (1993:3) in Purbani (2005:3) discourse as a language unit which are larger than the sentences, are often in the form of a coherent unit and have a purpose and a specific context, such as a religious speech, arguments, jokes or stories.

In the other hand, Lubis in Purbani (2005:3) discourse is a collection of written or spoken statements communicated by using signs. For analyzing the meanings, contents, social aspects and social cognitions, the writer chosen data from the original soundtracks in "Frozen" Disney Film. "Frozen" films have popular soundtracks such as: Do You Want To Build a Snowman and Let it Go. Besides that, there is another soundtrack of this film that supports and make the film is amazing. The soundtracks are "For the First Time in Forever", "Love is an Open Door", "In Summer", and "Fixer Upper". The lyrics in the soundtracks consist of meaning in every sentence. Song lyrics are referred as a discourse that consists of the mind author's. In this study the writer chooses three soundtracks from six soundtracks of "Frozen" Disney Film as an object because it is avowed in the world as the popular song. We can analyze the meaning in song lyrics to know the deep meaning of the author. And actually, the author wants to express their meaning.

METHOD

The method that was used in analyzing data in this study is qualitative approach. In this study, the discourse analysis consists of three aspects of combination, such as: text, social analysis and social cognition. The kind of this research is use content analysis. Content analysis is research that focuses on the content as written. The pioneer of content analysis is Harold D. Lasswell. The writer used Teun A. Van Dijk's theory for analyzing the data. Teun A. van Dijk classifies a text for three structures; consist of Macro structure, Super structure and Micro Structure. In this case the writer focused on analyzing three soundtracks in "Frozen" Disney Film. The data collection techniques such as observation and documentation. To select the lyrics, the writer accessed from "Frozen" Disney movie's. These rankings are based on the best movie and the best original songs in the Academy Awards. Documentation can be done by collecting, reading, and studying the various forms of written data such as books, journals, magazines that are in the library, internet, or the other sources that can be used as the analysis in this study. Text or lyrics will be analyzed by using the model of discourse analysis Miles and Huberman (1994) which consist of three steps: reduction the data, display the data and verification or conclusion of the data. In the reduction data the writer will summarize the data. When, display data the writer shows descriptive or narration such as table, flow chart, pictogram, etc. The last, is verification the data. Here, the writer will found the supporting material to support this research.

FINDINGS AND DISCUSSION

Findings

From the soundtrack's it can be categorized as follows:

Analyses of "Do You Want To Build A Snowman"Lyric's

No.	Structure of Discourse	Song Lyrics	Aspect	Findings
1	Macro Structure	Do you want to build a snowman?	Theme	Someone feel lonely, lost and ended with sorrow.
2	Super Structure	a. Come on, let's go and play!	Scheme	Two sisters who were separated by power of magic.
		b. We used to be best buddies		
		c. I wish you would tell me why!		
		d. It doesn't have to be a snowman		
		e. It gets a little lonely		
		f. All the empty rooms		
		g. We only have each other		
		h. It's just you and me		
3	Micro Structure	Semantic		The background of song is lonely and sorrow.
		a. I never see you anymore		
		b. And now we're not		
		c. I think some company is overdue		
		d. People are asking where you've been		
		e. Just let me in		
		Syntax		Used manipulate word "Go Away, Anna" and the real her heart lonely, lost and sad.
		a. It's like you've gone away		
		b. I've started talking to		
		c. Just watching the hours tick by..		
		d. I'm right out here for you		
		e. Go away, Anna	Meaning	
		Stylistic		Used English and the sentences are easy to be understood.
		a. Come out the door		
		b. Okay, bye...		
		c. Elsa, please I know you're in there		
d. They say, "Have courage," and I'm trying to				
e. What are we gonna do?				
Rhetorical		Repeating the sentence was giving the meaning of lonely in life.		
a. Do you want to build a snowman?				
b. And now we're not				
c. All the empty rooms				
d. We only have each other				

Discussion

Detail Meaning of Soundtracks

"Do You Want To Build A Snowman Lyric's"

Macro structure was observed theme, meaning, and idea or general topic in the soundtracks. This song told us the main idea to run away, feels lonely, lost, and ended with sorrow. The two sisters were closed and now they are should be separated by their parents.

Super structure in this soundtrack actually this song had a sad story, and the arrangement of music is so funny. It was about the two best buddies that should be separated. The innocence of Anna when playing with her sister, but it made their relationship becomes complicated when they were grew up. Anna's effort to play with her sister was failed. In the other side, they wanted to was closer like in the past, but they were confused where to start. Because of their confusion finally they were lost in their own way.

Micro structure consisted of intrinsic elements. In this soundtrack, the lyrics "Do You Want to Build a Snowman" can be described as follows; (1) Semantic was local meaning. The background of this song was lonely and sorrow. The actor was disappointed with her condition. The detail of this song she said "Let it Go" to affirm that she wanted to rout. (2) Syntax was consisting of element to manipulate the situation with emphasizing as thematic on structure sentences. The singer was manipulating with word "Go away, Anna", but in the deepest of her heart, she won't Anna to go away, she was lonely, lost and sad. (3) Stylistic is the style was element with used the language as an instrument. The lyric of this song used English. (4) Rhetoric was about emphasizing element from topic in a lyric. The singer was repeating the sentence "Do you want to build a snowman" that was highlight or emphasize to the listeners. In that sentence, it has meaning if the singer feels lonely and in the last song's the author used this sentence again and closed with Anna was cried alone in front of Elsa's room.

Social Analysis on the Soundtrack

Social analysis (social context) is related to something that influences the use of language and the form of discourse. Every film had soundtracks that made the film more beautiful. To create the soundtracks was based on the basic idea of the film's plot. So, that the lyrics on film was mutually sustainable. However, in this era usually people are already good for understanding the deepest meaning of the lyrics in soundtracks. In this research, the soundtracks used for linked between the songwriter and the listener. Because, as we know if the main idea or the opinion every people were different each other.

The writer was indicated the social analysis in this soundtracks because of character education in a family. And with love and affection that was build in a family would formed good character for children. The good character for children would made them became a person that obey to God, tolerance, caring for others, discipline, responsibility, have a sense of togetherness, mutual respect and manners also courtesy.

Based on the three of soundtracks, we could know about Queen Elsa had problem with herself and her young sister also her family. She tried to escape the nets sister is the best for all the trouble. Though it was not the best way, in fact it would make the big problem. As parents Elsa was seclusion should never do to resolve the problem. But the true love of family and her sister all problems would be completed one by one, and life become peaceful and quiet.

Social Cognition Analysis on Soundtrack of "Frozen"

In understanding a text, social cognition is the most important thing. In general, text is assumed meaningless but this assumption is wrong because the text is given meaning by the songwriter. In analyzing the second structure of Van Dijk's discourse analysis, the thing that is analyzed is mental awareness of the maker. It is same as the soundtracks. They can't understand the meaning of the soundtracks and difference idea with the author's mind. So, they have value, influence

and ideology from their life which effects of the soundtracks.

Here, a half of parents in the world said if this soundtrack not matched for children because it was bad character educations. It could proved on the scene. But, we should give an attention to knewand understanding the real meaning. The big false was based on their parents. Then, the songwriter are tendencious to support the children and from the 3 (three) soudtracks prove that the parents is not always correct for their children.

CONCLUSION

It can be concluded that the writer found out that the original soundtrack in “Frozen” Disney Film has the deepest meaning that have been analyzed by textual analysis such as the general meaning about the contents of the song lyrics. The song that has been analyzed through the macro structure, super structure and micro structure. They are suitable for the soundtrack that support and give the information for the listener. The soundtrack shows the detail message contents through the song lyrics and soundtrack that have been combined to make the soundtrack clear and easy to understand. The message of the soundtrack are conveyed through the general meaning, basic form or scheme and intrinsic element. While the song lyric are convey by semantic, syntax, stylistic and rhetorical.

The social aspect of the soundtracks is based on the family itself. We can also take the on the meaning how the character education’s from parents to the children. And the social analysis in the soundtrack was the society has opinion because the soundtrack can made the bad influence for their child and for their psychology development.

Based on the soundtracks, we can concluded about the social cognition in the soundtracks they have similarly meaning with the basic problem of the soundtracks it was families problem itself and society. Then, it can be classified as a poets because the soundtracks have beautiful structure for listener. And also the author of soundtracks have strategies that can make listener get bad or good infuence.

And the 3 soundtracks prove that the parents have to give a good character education for their child.

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